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REGULATED  
MARCH 12 1938  
U. S. Department of Agriculture

THE  
**WILLIAM MACDONALD**  
SEED CO.

SANTA MARIA -- CALIFORNIA

NOVEMBER 12, 1937

DEAR CUSTOMER:

WE ARE GLAD TO ENCLOSE FOR YOUR CONVENIENCE A LIST OF NEW CROP ASTERS THAT ARE NOW READY FOR IMMEDIATE DELIVERY.

HARVEST OF THESE VARIETIES WAS ONLY COMPLETED A FEW DAYS AGO AND WE OFFER THEM SUBJECT TO BEING UNSOLD.

THE ADVANTAGES OF NEW, FRESH SEEDS OVER THOSE OF LAST YEAR'S HARVEST, CANNOT BE TOO HIGHLY STRESSED. OUR NEW CROP OF ASTERS ARE FULLY MATURED AND EACH SEED IS PLUMP AND HEAVY, AND OF SPLENDID VITALITY.

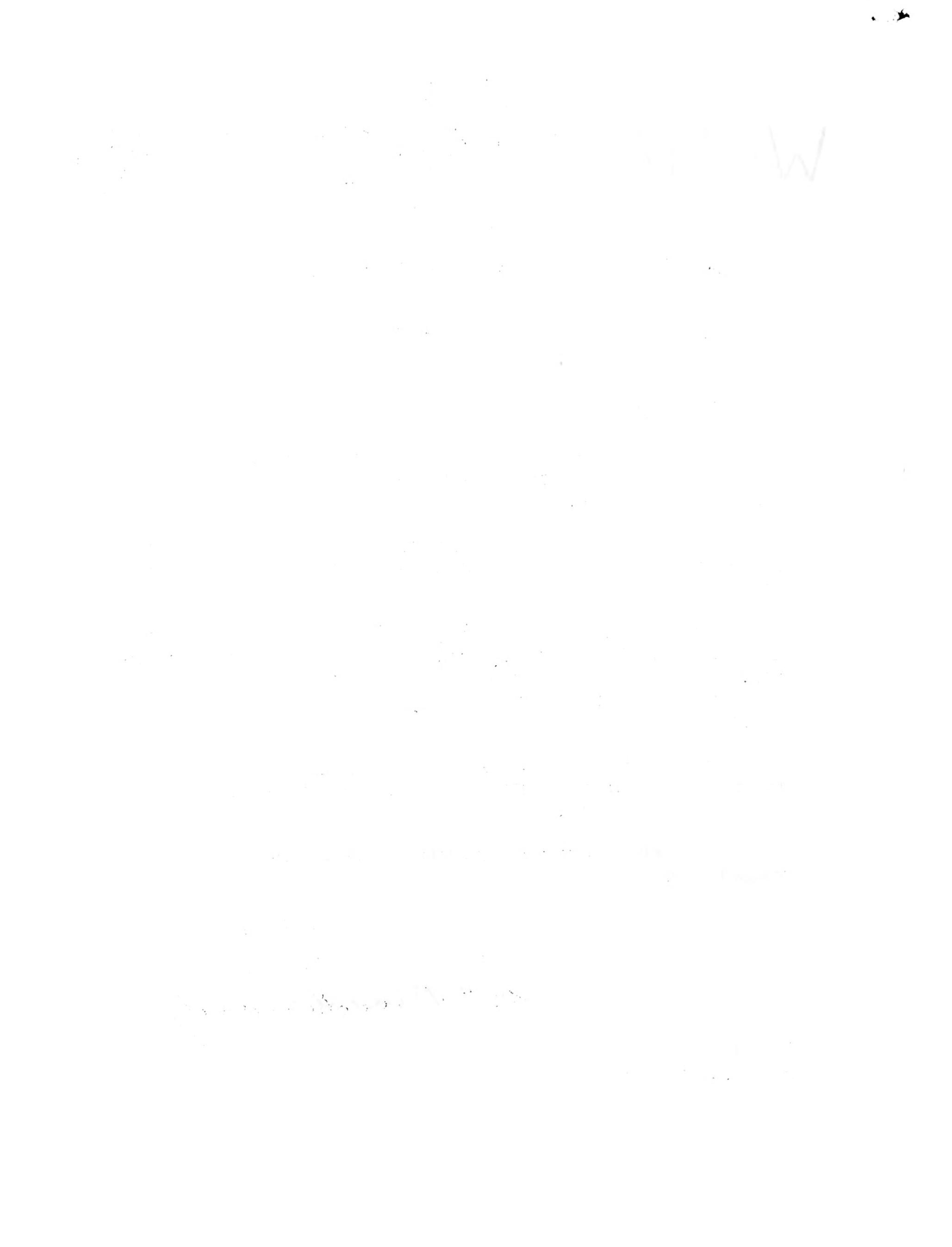
WE EXPECT ALL OF THE LATER VARIETIES NOT INCLUDED IN THIS LIST TO BE READY FOR DELIVERY IN THE NEXT FIFTEEN DAYS.

NEW SEED MAKES SATISFIED CUSTOMERS--PLACE YOUR ORDER NOW!

YOURS VERY TRULY,

THE WILLIAM MACDONALD SEED CO  
*Wm Macdonald*

WM J  
ENC. ASTER LIST



# "CALIFORNIA'S BEST FLOWER SEEDS"

## ASSTERS

NEW CROP, 1937 HARVEST--FOR IMMEDIATE DELIVERY

ASTER IMPROVED GREGG	OZ.	LB.
BALL DEEP ROSE	.50	6.00
BLUE FLAME W. R.	.50	6.00
CRIMSON W. R.	.50	6.00
DEEP ROSE W. R.	.50	6.00
PINK W. R.	.50	6.00
PHLOX PINK	.50	6.00
PURPLE W. R.	.50	6.00
SHELL PINK W. R.	.50	6.00
VIOLET W. R.	.50	6.00
MIXED W. R. (HAND BLENDDED)	.45	5.50

ASTER OSTERICH FEATHER IMPROVED		
PEACH BLOSSOM W. R.	.50	6.00

ASTER QUEEN OF THE MARKET		
CRIMSON W. R.	.40	5.00
DARK BLUE W. R.	.40	5.00
FRESH PINK W. R.	.40	5.00
LAVENDER W. R.	.40	5.00
PEACH BLOSSOM W. R.	.40	5.00
WHITE W. R.	.40	5.00
MIXED W. R.	.35	4.50

ASTER EARLY ROYAL		
DEEP ROSE W. R.	.40	5.50
PEACH BLOSSOM W. R.	.40	5.50
WHITE W. R.	.40	5.50
MIXED W. R.	.35	4.50

ASTER LATE BRANCHING (VICKS, SEMPLES, AMERICAN)		
AZURE BLUE W. R.	.40	5.50
CRIMSON W. R.	.40	5.50
DEEP ROSE W. R.	.40	5.50
LAVENDER	.40	5.50
PEACH BLOSSOM W. R.	.40	5.50
PEERLESS PINK	.40	5.50
PURPLE W. R.	.40	5.50
ROSE PINK, SILVER PINK, W. R.	.40	5.50
SENSATION, SCARLET, W. R.	.40	5.50

ASTER BALL		
EARLY PHLOX PINK W. R.	.60	7.50
DEEP PURPLE W. R.	.60	7.50
DEEP ROSE W. R.	.60	7.50
EARLY WHITE W. R.	.80	10.00

ASTER AURORA		
GOLDEN SHEAF, DEEP YELLOW, W. R.	.65	8.00

